

MILWAUKEE WEB DESIGN

A DISTANT HORIZON COMPANY

What makes Milwaukee Web Design different from a freelance web designer or other small web design company?

CONTROL

- Using our web site systems you can maintain your own web site by logging in with a password.

FLEXIBILITY

- If you don't want to make your own changes to your web site, we can quickly make them for you.

ONE STOP SHOPPING

- We offer "one-stop shopping" for your business web site, including design, programming, hosting, e-mail, maintenance, search engine optimization and consulting.

FINANCING

- We offer **financing** and "monthly payment" options. Don't go without a web site because of the money. We will find a way to get you going.

QUICK TURNAROUND

- We like to go live with projects in 30 days or less.

ADVANCED SOLUTIONS

- We can offer in-depth web site strategy consulting for more advanced situations.



The Internet Minute

with Brandon Wilson



A voice of optimism and support, Brandon Wilson speaks with ten years of real-world experience using internet technology to grow hundreds of Midwestern businesses. The sixty second radio spots encourage Indiana business owners to have fun using a mix of marketing and technology to thrive regardless of economic conditions.

Listen for *The Internet Minute* on:

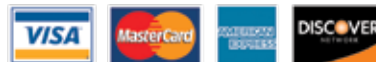


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MILWAUKEE WEB DESIGN

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SERVICES

- Business Web Site Design
- Web Site Maintenance
- Web Site Hosting & E-Mail
- E-Commerce / Shopping Carts
- Search Engine Optimization
- Pay Per Click Advertising
- Web Application Development
- Corporate Intranets / Extranets
- Broadcast E-Mail Marketing

FREE
Web Site
Consultations
& Estimates

www.milwaukeewebdesign.com

MILWAUKEE WEB DESIGN

**We Fix
Bad Web Sites**
MilwaukeeWebDesign.com
414-458-3626

MILWAUKEE WEB DESIGN was founded to help Milwaukee business owners effectively use the World Wide Web to promote their services and sell products online. Our mission is to provide quality web design, hosting, maintenance and web site promotion services for all businesses and organizations, regardless of size.

Milwaukee Web Design is a free-standing business, but it is not a start-up company, it is backed by one of the most successful web design firms in the USA, DistantHorizon.com. Our big-box store locations and sales consultants across the country enjoy serving every type of business and organization in an ongoing fashion. We do not just design web sites, we also host and maintain the web sites and provide ongoing consulting for most of our clients.

WEB SITE DESIGN SERVICES

Milwaukee Web Design has packages starting at just \$499 as well as some of the most sophisticated corporate web design, e-commerce and content management systems you will find anywhere. The key to our concept is that every web site is fully upgradable! You just pay the difference between the package you are in and the package you want to move up to. You can get started no matter what your budget and build on your web strategy as you evolve.

WEB SITE MAINTENANCE

Most of our web sites are "self-maintainable," meaning you can make edits to the web site yourself. However, many business owners do not have time. With that in mind, Milwaukee Web Design offers "quick turnaround" web site editing service... you can request changes by phone, fax, e-mail, overnight or postal mail or via a form on our web site.

E-COMMERCE / SHOPPING CARTS

Have you always wanted to sell your company's products on the web, but you did not know where to start? Milwaukee Web Design has dozens of options for e-commerce, shopping cart web sites and online ordering that can make it much easier than you might think to get started.

WEB SITE HOSTING SERVICE

Milwaukee Web Design utilizes the hosting resources of DistantHorizon.com which include two state-of-the-art data centers, 99.9% uptime and 24/7/365 emergency service. This hosting service provides comprehensive web hosting for over 300 American businesses and 2500 e-mail users.

E-MAIL SERVICE

Milwaukee Web Design can provide POP E-Mail, SPAM protection and web-based e-mail along with your web site hosting account. If you have an internal e-mail server we can route mail to that server instead.

SEARCH ENGINE OPTIMIZATION

The web site infrastructure and design methods we utilize for web development are inherently search engine optimized. Everything we do is aimed at finding a balance between high quality graphic design, search engine optimization and self-maintainability.

PAY PER CLICK ADVERTISING

There are several search engines that offer "paid" advertising or preferential listings. Milwaukee Web Design can set up and monitor Google Adwords™, Yahoo Search Marketing™ and MSN Keywords™ as a part of a comprehensive site promotion strategy.

WEB APPLICATION DEVELOPMENT

Milwaukee Web Design can assist business owners with the design and programming of custom web-based software for business applications such as registration systems, corporate extranets, custom content management systems and more.

INTRANET/EXTRANET

A corporate intranet or extranet organizes forms, policies and procedures, contact lists and HR information to keep your staff working effectively both inside your office and out in the field.



FEATURED CLIENTS

Somerset Inn & Suites
Advance Systems, Inc.
Lake County Athletic Club
Cordeck
Rain Tree Gear
Omega Fields
Al Johnson's Swedish
Restaurant

Cheesehead.com
Minilab Supply
Rochford Supply
Gander Mountain
Route 14 Auto Parts
Milwaukee Paper
Kosco Flags

